

DIXIE 2010

SOUVENIR PROGRAM BOOK



Each Dixie bowler is presented with an official Dixie 2010 Tournament Souvenir Program Book in their registration bag. The DIXIE 2010 Souvenir Program Book is being prepared electronically for printing. It's important to us that our book make you, our sponsors, proud to have supported the Dixie tournament, bowlers, and the program book publication itself. Therefore, we ask that you provide us the best possible camera-ready ad, or high quality reproductions of logos, photographs and artwork for your ad. 300 dpi photographs and artwork are strongly preferred, however, in no case should resolution be less than 150 dpi. If providing us your own ad in electronic format for Windows platform, please consider QuarkXpress, Adobe Illustrator or Adobe Photoshop formats. If your ad is complete, Adobe Acrobat PDF format (in 300 DPI resolution or High Print output) is perfectly acceptable as well. Microsoft Word documents will also be acceptable, but please make sure to include all graphics as separate attachments. If you require an ad to be composed by our artist, you must notify us in advance with specifications of how and what you want the ad to look like.

You must submit all ad copy and artwork no later than March 1, 2010 for it to print in Program book distributed at our tournament Easter weekend. Full payment must be received before we include your ad or accept artwork.

AD SIZE	DIMENSIONS	B&W	FULL COLOR
FULL PAGE	4-3/4 X 7-3/4	\$125	\$225
2/3 PAGE	4-3/4 X 5-1/8	\$90	\$180
1/2 PAGE	4-3/4 X 3-3/4	\$70	\$140
1/3 PAGE	4-3/4 X 2-7/16	\$50	\$90
FULL PAGE - BARCRAWL	4-3/4 X 7-3/4	N/A	\$175
1/2 PAGE – BARCRAWL COMB	4-3/4 X 3-3/4	N/A	\$150
BACK/MIDDLE PAGE	4-3/4 X 7-3/4	N/A	\$250
FULL PAGE - CORP SPONSOR	4-3/4 X 7-3/4	N/A	\$150

If you are a bar or restaurant and participating in the bar crawl promotional packages, or an official corporate sponsor, please contact directors@dixiebowl.org for additional information.

PLEASE ACCEPT MY ORDER FOR THE FOLLOWING AD:

Full Page Two-Thirds Page Half Page Third Page
 Black and White Full Color

Name of Business/Organization: _____

Contact Person: _____

Address: _____

City/State/Zip: _____

Telephone: _____

Enclosed please find my check in the amount of \$ _____ as payment in full for my ad.

Signature: _____